
المها
Al Maha
للسيراميك و البورسلين
CERAMICS & PORCELAIN


صُنع في عُمان
Made in OMAN

ABOUT AL MAHA CERAMICS SAOG

Al Maha Ceramics SAOG was established in 2006, with a vision to provide quality ceramic tiles with world class design ingrained in every tile. Located at the Sohar Industrial area, Al Maha Ceramics is one of the largest tiles companies in GCC.

'Every tile is a Masterpiece' is more than a brand promise. It is what we strive for, perfection in design and quality par excellence. Al Maha Ceramics SAOG prides in a fully automated Italian plants aided by Laser Guided Vehicles. The company uses superior quality European raw materials to produce tiles. The production units are fully digitized ensuring that every process follows the highest level of precision. Al Maha Ceramics has acquired a 45% stake in Al Hael Ceramica Co. LLC along with management control for 5 years. The new factory located in Sur Industrial area can produce up to 15 million SQM of tiles, thus, augmenting the Companies growth and complementing Al Maha product range with Porcelain tiles as well as higher size Ceramics tiles.

'The combined annual production capacity is around 21 million SQM. The product range of tiles includes glazed wall, floor, skirting, borders & highlighter in a variety of designs and shades to suit every decor. The range of sizes produced are 60x120, 80x80, 60x60, 50x50, 30x30, 30X60 cm. Al Maha is the pioneer in launching the most innovative range of products like Antibacterial, Anti-Slip, Barid & Polished tiles in the region. Al Maha Ceramics is the only manufacturer of Glazed porcelain tiles in Sultanate of Oman. Al Maha Ceramics has made its presence felt across the entire MENA region. Al Maha exports to UAE, Saudi Arabia, Qatar, Bahrain, Jordan, Syria, Lebanon, Yemen, Africa, and South Asia.

The plants are equipped with fully automated Italian machineries. Plant is sourced from Sacmi Italy, SITI B&T Group (Italy) and Manfredini & Schianchi (Italy) and installed latest technology digital printing machines from system, Projecta & Tecnoferrari (Italy) which has enabled the company to launch digital printed tiles in oman. The company has commissioned regions first poblishing lines, which gave an edge to its product portfolio. The company utilizes dry grinding technology leaading to lower energy consumption, lower consumption of water and faster grinding time.

Al Hael Ceramica LLC, a dynamic and innovative subsidiary of AL Maha Ceramics SAOG, stands as a leading manufacturer and supplier of high-quality ceramics and porcelain tiles. With a steadfast commitment to excellence and a customer-centric approach, Al Hael Ceramica LLC is dedicated to transforming spaces through superior design and craftsmanship. Al Hael Ceramica LLC operates four production lines equipped with advanced machinery from SACMI, a renowned Italian machinery provider. We produce tiles in various sizes, including: • 60x60 9mm • 60x120 10mm • 60x120 20mm (In Progress) • 60x60 2CM exterior tiles Leveraging state-of-the-art technology and adhering to stringent quality control measures, we ensure that every product meets international standards.
Product Finishes: Our products are available in a variety of finishes to cater to different aesthetic and functional needs: • Polish • Matt • Satin Matt • Lappato • Antislip (R12) Currently, Al Hael Ceramica LLC sells its products across the GCC, catering to a wide range of customers who appreciate the quality, durability, and aesthetic appeal of our offerings.

OMAN'S MOST TRUSTED BRAND Awards
2019, 2021, 2023

OER MANUFACTURING
Manufacturing Excellence
2021 & 2023

HM SULTAN Awards
Industrial Excellence
2021

AIWA Awards
Best Performing Companies
2014,2015,2021,2022

SUPERBRANDS U.A.E
2020 & 2021

OMAN'S MOST TRUSTED BRAND AWARDS

OER OMAN ECONOMIC REVIEW



جوائز الاقتصاد أفضل الشركات العمانية أداة
ALAM AL-IKTISAAD WAL A'MAL AWARDS
Oman's Best Performing Companies

Superbrands UAE

* Al Maha Ceramics Plant at Sohar - Oman



20,000
SQUARE METERS
Built Up Area

150,000
SQUARE METERS
Total Factory Area



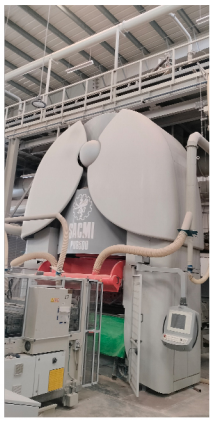



* Al Maha Porcelain Plant at Sur - Oman



46,720
SQUARE METERS
Built Up Area

232,637
SQUARE METERS
Total Factory Area





WIMPEY LABORATORIES مختبرات ويمبي

LABORATORY TEST REPORT

Al Maha Ceramics SAOG
P.O. Box: 482
Muscat, Sultanate of Oman

Report No. WLRP17-1339/2
Sample No. WSP17-1339/1
Date reported. 09/09/2017

Introduction: Further to the requisition received from **M/s Al Maha Ceramics SAOG** dated 22nd August 2017 the sample of Ceramic Tiles was tested for Chemical & Physical analysis.

Sample Description : Ceramic Tiles 30cm X 30 cm
Sample Date Received : 22/08/2017
Date Test Completed : 09/09/2017
Tested By : SK

Asbestos content

Test	Method	Unit	Result
Asbestos Content	USEPA 600/R-93/116	-	No known species of asbestos mineral are present

Remarks: None

Signed for and on behalf of Wimpey Laboratories,

Binu K. Babu
Technical Manager

Test results relate only to the samples tested.
This report shall not be reproduced except in full, without the written approval of the Laboratory.

End of text.

WIMPEY LABORATORIES مختبرات ويمبي

LB 016-TEST

AIR QUALITY MONITORING - TEST REPORT

REPORT NUMBER : WLR19-1318.02
SAMPLE NUMBER : WS19-1318.02
DATE OF REPORTING : 05/02/2019
PAGE: 01 OF 01

NAME OF CLIENT : **AL MAHA CERAMICS SAOG**
ADDRESS OF CLIENT : **P O BOX: 482**
CITY : SOHAR
COUNTRY : OMAN

PRODUCT NAME : **FLOOR TILES**
SAMPLE CODE : **IA-AB CERAMIC GLAZE TILES 600x600x10MM (IP)**
DATE OF TEST CONDUCTED : 31.01.2019
TIME OF TEST CONDUCTED : 09:15hr – 17:15hr

RESULT OF THE MEASUREMENT

PARAMETER	METHOD	UNIT	RESULT
Temperature	BSEN 60079-29-2:2015	°C	26.10
Relative Humidity	BSEN 60079-29-2:2015	%	50.2
TVOC	BSEN 60079-29-2:2015	µg/m³	2389.3

Authorized Signatory

Ishrar Hussain
Environmental Supervisor

Applus+

Oman Inspection and Certification Services LLC
hereby certifies that the management system of

Al Maha Ceramics SAOG
Falaj Al Qabil, P.O Box 482, P.C 322, Sohar, Sultanate of Oman.

has been audited and found to be in compliance with the requirements of

ISO 9001:2015 Quality Management System

For the Scope
Design Manufacture & Supply of Ceramic Tiles

Certificate No	: QZ95
IAF/NACE	: 19/19.31
Original Date	: 25.02.2023
Current Date	: 25.02.2023
Expiry Date*	: 24.02.2026

* Subject to successful completion of annual surveillance audits on or before 24.02.2024 & 24.02.2025

MSCB-211

Brian Dawes
General Manager

The certificate may be rendered invalid if there is any lack of fulfilment of conditions set out in the OICS Rules of Certification
Registration Address: Stella Building, Building Number 5279, Way Number 2748, Block No. 227, Al Khuwair, Oman
Tel: 00968-24602231 Fax: 00968-24601243 Email: info.oics@applus.com, Web: www.applusoics.com

شهادة ترخيص باستعمال علامة الجودة
License For Use of The Quality Mark

License Number: 20230454121 رقم الترخيص:

SASO certifies that it has granted the right to use (SASO) quality mark on the following products, after fulfilling the required requirements according to the related normative references:

The Establishment:	ALMAHA CERAMICS SAOG	المنشأة:
The Establishment's Address:	SOHAR-SULTANATE OF OMAN	عنوان المنشأة:
Production Line Location:	SOHAR-SULTANATE OF OMAN	موقع خط الإنتاج:
Normative References:	SASO ISO 13006:2018	المراجع القياسية:
The Trade Mark:	ALMAHA CERAMICS	العلامة التجارية:
The Product:	بلاط السيراميك	المنتج:
Date of Granting:	05/03/2023	تاريخ المنح:
Date of Renwal:	-	تاريخ التجديد:
Date of Expiry:	05/03/2026	تاريخ الانتهاء:

مدير عام الإدارة العامة لمنح الشهادات
Director General of Certification Department

المهندس/ خالد بن محمد النملة
Eng. Khalid M. Alnamlah

PLANT AND MACHINERY

The plant is equipped with fully automated Italian machineries from Sacmi; Plant is sourced from SITI B&T Group (Italy) and Manfredini & Schianchi (Italy) and installed latest technology digital printing machines from System Projecta & Tecnoferrari (Italy) which has enabled the company to launch digital printed tiles in oman. The company has commissioned regions first poblishing lines, which gave an edge to its product portfolio. The company utilizes dry grinding technology leaading to lower energy consumption, lower consumption of water and faster grinding time.

QUALITY CERTIFICATES AND MARKS

ISO 9001:2015 procedures at Al Maha helps ensure that the customers get consistent good quality products and services. It also helps the organization to improve customer satisfaction, motivate employees and promote a culture of continual improvement. Al Maha Ceramics manufactures ceramic tiles according to the latest version of ISO 13006:2018.

صُنع في عُمان
Made in OMAN
صناعتنا... هويتنا

OUR PRODUCTS

Full Body
Technical Porcelain

ANTI SLIP R12CERTIFIED

BARID Cool Tiles from Al Maha

iprotect AIR CLEANING • ANTI MICROBIAL

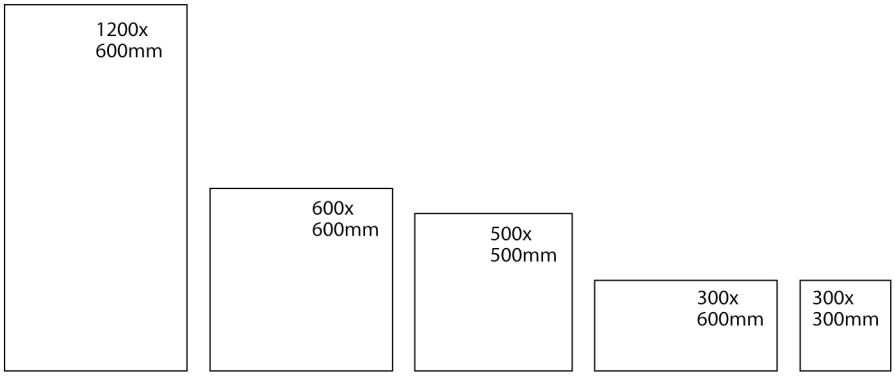
Andalusia

PORCELAIN

SIZE	USAGE	SURFACE
60x60x0.9 cm	Floor	Matt / Satin Matt / Lappato / Polish
60x60x2 cm	Floor	Matt
60x120x1 cm	Wall	Matt / Satin Matt / Lappato / Polish
60x120x1 cm	Wall	Flaxes
60x120x1 cm	Wall	Salt & Pepper

CERAMICS

SIZE	USAGE	SURFACE
50x50x0.9 cm	Floor	Matt / Glossy
50x50x1.4 cm	Floor	Matt
60x60x1 cm	Floor	Special Effetcs
60x60x1 cm	Floor	Glossy RX
60x60x1.4 cm	Floor	Matt
60x60x1 cm	Floor	Matt / Glossy
30x30x0.8 cm	Floor	Matt R12
50x50x1.4 cm	Floor	Matt R12
50x50x0.9 cm	Rooftop	Special Effects Barid
50x50x1.4 cm	Floor	Matt Barid
30x60x0.9 cm	Wall	Matt / Glossy iProtect
30x30x0.8 cm	Floor	Matt iProtect
30x30x0.8 cm	Wall & Floor	Matt



Thickness

8mm Thickness

10mm Thickness

9mm Thickness

14mm Thickness

20mm Thickness


Matt


Satin Matt


Lappato


Polish

PORCELAIN TILE

WHAT ARE PORCELAIN TILES?

Porcelain tiles are made of a high density, strong, non-porous ceramic material and can be used for floor and wall coverings. They are extremely resistant to abrasion, waterproof, hypoallergenic, safe and environmentally friendly.



600x600x20mm
Matt Finish



600x1200x10mm
Lappato, Matt, Polish, Satin Matt Finish



600x1200x10mm
(Full Body) Flaxes, Salt & Pepper Finish



600x600x9mm
Lappato, Matt, Satin Matt Finish



FEATURES OF AL MAHA PORCELAIN TILES

- **UNIQUE COMPOSITION:** Al Maha Porcelain distinguishes itself by its unique composition.
- **WATER RESISTANT:** Al Maha Porcelain tiles are highly water-resistant due to their low porosity.
- **DURABILITY:** Al Maha Porcelain tiles are extremely durable and resistant to staining, scratching, and fading.
- **LOW MAINTENANCE:** They are easy to clean and maintain.
- **DESIGN FLEXIBILITY:** Al Maha Porcelain offers a blend of functionality and style that is hard to match by other tiling options

HOW DURABLE ARE AL MAHA PORCELAIN TILES?

Al Maha Porcelain tiles are very resistant to both wear and temperature changes. If treated with care, they can last for many years.

WHERE ARE AL MAHA PORCELAIN TILES USE?

Al Maha Porcelain tiles are commonly used in indoor and outdoor spaces for flooring, both in homes and in public and commercial buildings.

PORCELAIN TECHNICAL FEATURES			
	Deviation In Length & Width		Impact Resistance
	Deviation In Thickness		Frost Resistance
90°	Straightness Of Sides	+ -	Thermal Shock Resistance
	Rectanqularity		Moisture Expansion
	Surface Flatness: Centre Curvature		Thermal Expansion (COE)
	Surface Flatness: Edge Curvature		Crazing Resistance
	Surface Flatness: Warpage		Chemical Resistance
H_2O	Water Absorption		Stain Resistance
	Modulus of Rupture		Lead & Cadmium Release- Countertops
KG	Breaking Strength		Surface Quality
	Surface Abrasion Resistance		



PORCELAIN TILE

We believe in the development of lifestyles and in being a globally innovative brand. We strive to set ourselves apart through the services and products we offer. We appreciate long-lasting values creation. We intend to increase our production capacity every year by boosting sales with our organized and scientific plans. We want Al Maha Porcelain to be a part of everyone's home.

APPLICATION AREAS

- Living Room
- Residential Area
- Dining Area
- Children's Room
- Comercial Area
- Bedroom Area
- TV Room



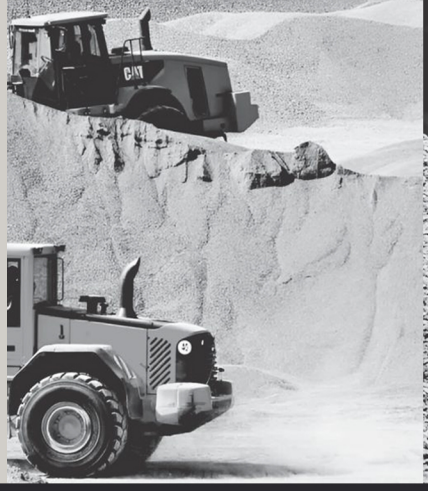
Landscape 20mm is a durable and aesthetically pleasing material for outdoor spaces. Its 20 mm thickness provides excellent strength, making it suitable for both indoor and outdoor public areas. It can be easily installed on grass, sand, or gravel, and when glued to screed it is ideal for walkways, driveways, ramps, garages, and raised floors.

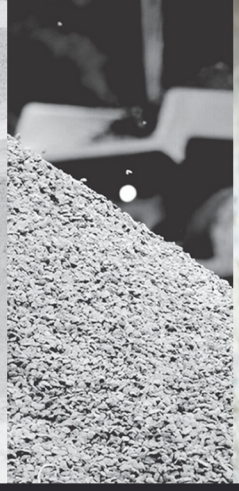


TOP PERFORMANCE FOR OUTDOOR SPACES

CERAMIC TILES

Al Maha Ceramics offers a diverse range of products to cater market need & demand. The company produces a range of ceramic wall tiles and floor tiles in various sizes. Ceramic tiles are made of a high density, strong, non-porous ceramic material and can be used for floor and wall coverings. They are extremely resistant to abrasion, waterproof, hypoallergenic, safe and environmentally friendly.







OUT DOOR TILE

HEAVY-DUTY

FROST RESISTANT

COLOR FAST

STAIN RESISTANT

EASY TILING

300x300x8 mm
300x600x9 mm
600x600x10 mm
600x600x20 mm
500x500x14 mm
500x500x9.5 mm

Surfaces:
Matt, Glossy, Special Effects



WATER ABSORPTION <0.05%

HIGH STRENGHT

MAINTENANCE FREE

CHEMICAL RESISTANCE

ABRASION RESISTANCE

Product Applications

Its Toughness And Grit Make It The Optimum Choice For High-traffic Areas Where It Show Its Endurance Along With Its Majestic Looks.

FLOOR APPLICATION

FACADE & WALL

OUTDOOR & SIT OUT AREA

SWIMMING POOL BORDER

GARDEN & PATHWAY

UNRIVALED CREATION FOR YOUR SUPERIOR SPACES.

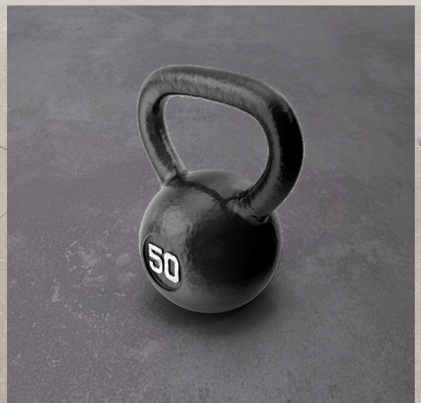
SAFE



VERSATILE



DURABLE



UNALTERABLE





WHY YOU SHOULD CHOOSE ANTI-SKID TILES?

R12 – HIGHEST SLIP RESISTANCE

ANTI-SLIP TILES – SAFETY IN EVERY STEP

Our anti-slip tiles are specifically designed to provide maximum safety in areas prone to moisture and water, such as bathrooms, kitchens, hallways, and outdoor spaces. These tiles feature a textured or grip-enhanced surface that helps prevent slipping, even when wet, making them ideal for homes, schools, hospitals, and public facilities.



HIGH ENDURANCE | SPECIAL GLAZE COTAING | RESISTANT TO SURFACE ABARSIONS & SCRATCH HARDNESS | RESISTANT TO STAINING | SLIP RESISTANCE

Test Results				
Parameter		**Test Method**	**Unit**	**Result**
Slip Resistance	Dry Slip	DIN 51130-2014	BPN	70
	Wet Slip			60

"R" Rating Value	**R12**

"R" Rating Value	**Pendulum Test Value**
R9	11-13
R10	13-34
R11	34-51
R12	51-70
R13	70⁺

CERTIFIED - CERTIFIED - METS

MIDDLE EAST TESTING SERVICES L.L.C.

Additional Information: Al Maha Glazed Ceramic Tiles: 500x500x14mm: SA-83



WHAT ARE ANTI-SKID TILES?

Anti-skid tiles are floor tiles made with a slip-resistant surface that improves grip and reduces the risk of accidental falls. These tiles typically feature a matte or textured finish, which creates friction when stepped on, even in damp or humid conditions. These slip resistant tiles are available in various finishes, patterns, and colors, making them suitable for both modern and traditional spaces. Non slip tiles are commonly used in areas like bathrooms, terraces, and staircases, where safety is just as important as style.

FEATURES

- 30x30cm Suitable for Bathroom areas
- Easy to clean and maintain
- Ideal for high-traffic areas
- Suitable for both indoor and outdoor use
- High R-rated slip resistance surface
- Resistant to wear and scratches

BARID
Cool Tiles from Al Maha

A SMART COOL ROOF TECHNOLOGY



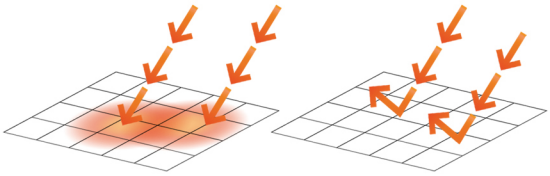
500x500x14mm
Matt Finish / Exterior use

500x500x9mm
Matt Finish / Rooftop use



EXTREME WEATHER CONDITION IN GCC WITH HIGH TEMPERATURE

The radiations and heat of sunlight rapidly increases the temperature. The heat penetration results in temperature increase indoors causing discomfort. Resulting higher energy to cool down.



SRI ~ 90
Conventional Tile

SRI ~ 110
Barid Cool Tile

ANTI SKID | REDUCE HEAT | SAVES ENERGY | DURABLE & LONG LIFE | ECO FRIENDLY | HEAT RESISTANT | ANTI FUNGAL

BENEFITS OF BARID
Cool Tiles from Al Maha

Solar Radiation Absorption is 50% less
Less absorption is cooler surface by 20%

Solar Reflective Index of approximately 110
More reflection is cooler surface by 20%

High Opacity Levels of 95%
More pure white for premium look

Thermal Comfort at Rooftop & Facades
Better energy efficiency by 11-20%

KEEP YOUR SPACE COOL NATURALLY!

SOLAR REFLECTANCE INDEX (SRI): Test Methods

Emissicity:
ASTM C 1371

Solar reflectance:
ASTM C 1549

SRI for wind condition
(Low, Medium, High): ASTM E 1980:01

Thermal emissivity: 0.76			Solar reflectance (%): 82.51
Condition	**Low wind (0-2 m/s)**	**Medium wind (2-6 m/s)**	**High wind (6-30 m/s)**
Convective coefficient,(W/(m^{2}K))	5.0	12.0	30.0
Roof surface temperature (C)	49.4	44.4	40.6
Solar reflectance index, SRI	100	101	101

ENHANCED SOLAR REFLECTION WITH HIGH SRI

This special glaze developed by Al Maha Research & Development team provides Solar Reflective Index (SRI) of approximately 110.

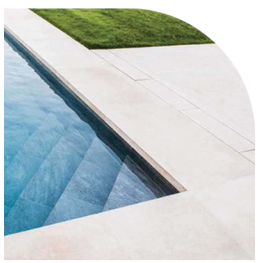
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WIMPEY LABORATORIES

APPLICATIONS

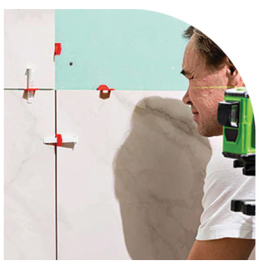
Places of Worship | Swimming Pool Area | Balcony | Exteriors | Rooftaops | Facades











iprotect

AIR CLEANING • ANTI MICROBIAL

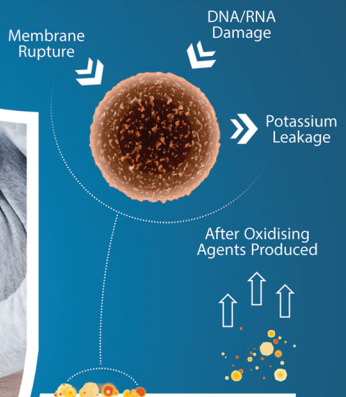
TiO_2

Ion based technology leading to zero cytotoxicity

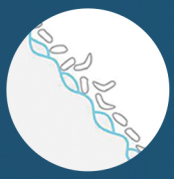
KILLS 99.99%

Bacterial & Microbes

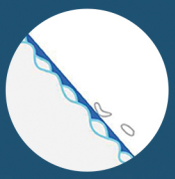




Standard Glaze
Ceramic Tile



MICROSCOPIC VIEW



Al Maha iProtect
Ceramic Tile

HOW IT WORKS

ANTI-MICROBIAL TiO2 activates the Photocatalytic process in the presence of light and humidity to create highly reactive hydroxyl radicals this breaks the wall of a bacteria cell and kills up to 99.99% bacteria to produce harmless H2O and COz

ISO 27447 : 2009 **Kills 99.99% Bacteria and Microbes** **Improves Indoor Air Quality**

FEATURES

Anti-Bacterial + Life Time Protection + Air-Cleaning + Anti-Odor + Anti Toxic

Chemical Resistant + Anti Nicotine & Smoke + Scratch & Strain Resistant + Self Clean Technology

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R_0 = the photocatalyst antibacterial activity value after the UV irradiation intensity L.

ΔR_0 = the photocatalyst antibacterial activity value with the UV irradiation.

Strains	Percentage Reduction	R-Value
Staphylococcus Aureus	99.98%	> 3
Escherichia coli	99.99%	> 3

8.0 Conclusion

A pass or fail criterion is not mentioned in the current standard, so we use the following criterion to comment on the level of activity determined.

Antibacterial Activity	% Kill	Comment
< 1.5	< 96.8	Poor
1.5 - 2.0	96.9 - 99.0	Borderline
2.0 - 3.0	> 99.0 - 99.9	Good
> 3.0	> 99.98	Excellent

Therefore it can be concluded from the study that the sample has excellent antibacterial activity against the tested strains with Al Maha Ceramics Glazed tiles: AE1 -0.5

APPLICATIONS



Andalusia

SERIES

Transcend time and trends in your spaces with Andalusia Series designs inspired by Moroccan and classic styles of ceramic tile making. The Andalusia Series offers a pop of design and colors in spaces along with classic world appeal which stands out.

300x
300mm

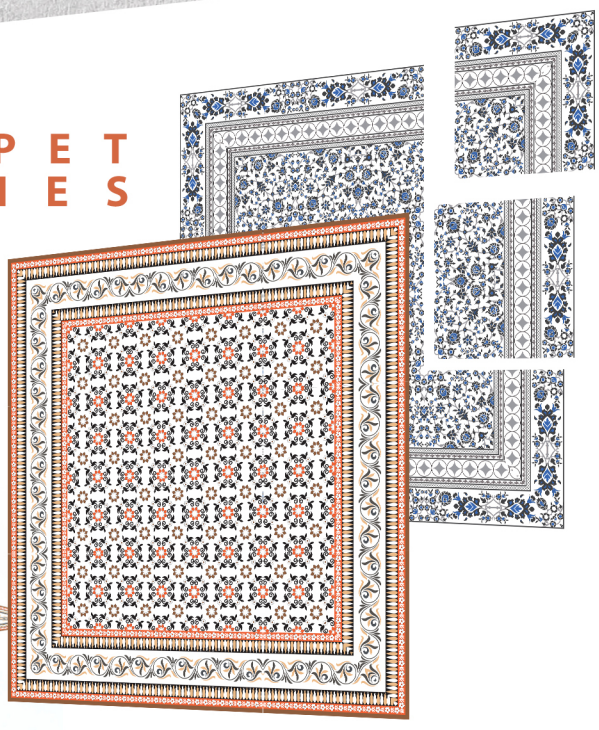
Matt Finish



SPECTACULAR, TIMELESS & ELEGANT



CARPET SERIES





OUR
CATALOGUES

OUR
CONTACT

Al Maha
للسيراميك و البورسلين
CERAMICS & PORCELAIN

AL MAHA CERAMICS SAOG
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www.almahaceramics.com